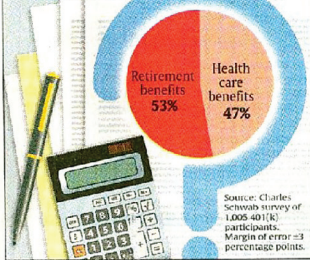




October 12, 2010

USA TODAY Snapshots®

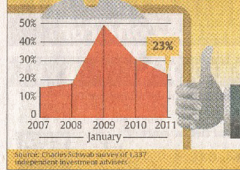
Which one is more confusing?



March 30, 2011

USA TODAY Snapshots®

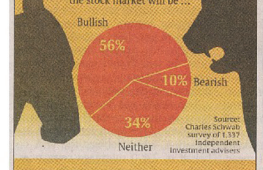
Percentage of independent advisers' clients who need assurance about reaching their investment goals



March 28, 2011

USA TODAY Snapshots®

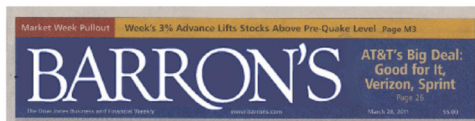
Bullish or bearish



May 3, 2010

USA TODAY Snapshots®

Top candidates for investment dollars



**The Numbers**

Charles Schwab found more advisers optimistic about the market and the economy in its recent semiannual Independent Advisor Outlook Study.

**77%**: share of advisers who expect the S&P 500 to rise in the next six months, up from 63% in the previous survey.

**68%**: share of advisers who think consumer spending will rise in the next six months, compared with 42% in July.

**39%**: share of those who are likely to invest more in domestic large-cap equities, compared with 27% in July.



July 12, 2008

USA TODAY Snapshots®

Fed Chairman Ben Bernanke's approval on the upswing

